

Coralville Public Library Board of Trustees
January 10th, 2018

Present: Shaner Magalhaes, Julie Pulkrabek, Jim Smith, Alison Ames Galstad (Library Director), Ellen Hampe Alexander (Assistant Library Director).

Absent: Deborah Hatz, Keith Jones, Lisa Martin, Mitch Gross (City Council Representative).

Vice President Magalhaes called the meeting to order at 6:05

No quorum

Report from Sara Pitcher, Web Resources Assistant. Sara is responsible for the library's website and social media. Biggest part of management of the website is the calendar – she showed the master calendar. She starts there, then depending what's going on, plans ads on the website. She showed the back end of an ad, and her schedule for publishing ads on the website. The library has two Facebook pages – teen and library, Instagram automatically posts to Twitter, FB and Tumbler. She also showed the development site, where she can try things out before publishing them on the website. She showed them the eLibrary tab which she's working on.

New Pioneer Co-op Café – hoping by Feb. 1st, no contract yet.

Smith gave a report from the Friends. They are having a book sort tomorrow morning. Friends have a new treasurer – Mardell Tinkey. The Friends gave \$1000 to buy books and games as gifts for people visiting the Food Pantry. Purchases with they funds were made from Barnes and Noble on the date that Coralville Central benefited from the proceeds. Bill got a \$250 grant – let Karen Stierler know, and the teens used this money to give wrapped books to the Ronald McDonald House. Next book sale is the first weekend in Feb.

Galstad reported for the Foundation. Contributions are still coming in from annual appeal. Brought in about \$5200 directly to the Foundation, just under \$1000 to the Golden Endowment Fund. Endowment Fund is through the Community Foundation – was established as part of the 50th anniversary. Endowment Fund qualifies for the Endow Iowa tax credit. Foundation founded in 1998. The Foundation board was very intentional about wanting Foundation separate from Community Foundation upon its inception.

Galstad gave the Director's Report:

Contributions: \$350 from Pulkrabek, \$3000 from Scheels.

Today is the last day of the Winter Break Reading program – first time they've done it, no numbers yet. Two weeks from tomorrow is W.A.R.M. kickoff. Winterfest is January 14th – library has a presence there and Ellen is involved in the planning of the whole event.

Monday is the library's MLK celebration. Laura pulled this together last year for the first time with very little notice, had more time for planning this year. She has a great line-up of people reading the "I Have a Dream" speech at 5:00. She also worked with Special Collections at the University and we have a display of things from them from the Civil Rights Era, including things on loan from Shel Stromquist's private collection. Galstad thanked to Shaner & Julie for coming to the Legislative Reception. It was great that Mitch came and brought Zach Wahls. Mary Mascher and Bob Dvorsky attended.

New Pioneer – haven't signed the lease yet, but are moving on everything. Hoping to open beginning of February.

The next meeting is Feb. 7th.

Magalhaes asked if there was a timeline for Lindsay Moen's position. Galstad said it will be advertised until 20th – next council meeting is the 23rd.

The meeting was adjourned at 6:40.

Respectfully submitted,

Ellen Alexander
Assistant Library Director
(Subject to approval at the February 2018 meeting.)