

Coralville City Council
Work Session
March 22, 2022
City Hall

Present: Mayor Meghann Foster, Council Members Mike Knudson, Jill Dodds, Hai Huynh, Laurie Goodrich, Mitch Gross

Staff Present: City Administrator Kelly Hayworth, Deputy City Administrator Ellen Habel, Director of Finance Tony Roetlin, City Attorney Kevin Olson, Director of Parks and Recreation Sherri Proud, Community Development Director Dave Johnson, Center for the Performing Arts Managing Director Evan Hilsabeck

Mayor Foster opened the meeting at 8:20 pm.

1. April Planning and Zoning Submittals: Community Development Director Dave Johnson shared the following:

- Land Use Map Amendment application from open space to residential for property north of 13th Street at 19th Avenue. Johnson noted the pipeline occupies 80% of the property.
- Red Hawk Lot 1 PUD B Site Plan for a 2,300 square foot Dunkin' with a drive through. Johnson noted the proposal meets the West Land Use Area requirements.

At this time Johnson left the meeting.

2. Executive Summary Review of the Keen Fundraising Report for the Coralville Center for the Performing Arts: Evan Hilsabeck, Managing Director for the CCPA, said that Keen Independent Research, consisting of Alex Keen and Jennifer Tuchband, gathered and analyzed data through work with staff and board members. Hilsabeck said the report identifies the following areas of recommendation: managing donor relationships, tracking donor relationships, setting fundraising goals and budgeting support/investment to realize 15% growth in fundraising support annually, revamping donor levels, and acquiring new donations. He said the next steps are updating the mission and vision, redeveloping the annual giving program, and adding part-time staff to support fundraising.

3. Parks and Recreation Department Report: Parks and Recreation Director Sherri Proud shared her report for 2021, including parks and building maintenance, tree planting, single track trails, recreation programs, sports programs, partnership programs, the aquatic center, indoor pool, special events, Brown Deer Golf Club, rental facilities, Coralville Center for the Performing Arts, and Parks and Recreation Commission.

4. City Administrator's Time: City Administrator Kelly Hayworth provided updates on the following:

- Chief of Police Shane Kron spoke with several agencies regarding turkey vultures and their preference is to work with the persons that are experiencing damages, and that was conveyed to the residents.
- Deputy City Administrator Ellen Habel and Dave Johnson reviewed the rental permit fees and researched other cities' structures and will present a recommendation for a new, simplified system in April.
- The developer will pay for the first of two roundabouts in the Forevergreen Heights area and Hayworth is talking to Johnson County about potential cost share for the second, which will be needed in three to four years.
- Director of Parking and Transportation Vicky Robrock, Streets and Solid Waste Superintendent Eric Fisher, and City Engineer Scott Larson worked very hard for the Friday night concert to ensure traffic and parking went smoothly, and it went very well. Hayworth said Fisher operated and monitored the signals from his office and even with a sold-out concert, there were 600 remaining empty parking spaces in the Iowa River Landing.

Adjourned at 10:00 pm.

Notes taken by Ellen Habel, Deputy City Administrator