

Coralville City Council
Work Session
July 11, 2023
City Hall

Present: Mayor Meghann Foster; Council Members Hai Huynh, Keith Jones, Laurie Goodrich, Mike Knudson, Mitch Gross

Staff Present: City Administrator Kelly Hayworth, Deputy City Administrator Ellen Habel, City Attorney Kevin Olson, Director of Finance Melissa Christianson, Parks and Recreation Director Sherri Proud

Others Present: Josh Schamberger, Iowa City/Coralville Area Convention and Visitors Bureau

Mayor Foster opened the meeting at 6:50 pm.

1. Iowa City/Coralville Area Convention and Visitors Bureau Presentation: Josh Schamberger, President, provided an overview of the history, staff, funding, board, economic impact, and bookings for the organization. Schamberger described the market segmentation as individual/group leisure, conferences and meetings, amateur sports, special events, and quality of life. He said they focus on innovative sales and marketing, particularly on “need date” business; authentic placemaking; and intentional community engagement.
2. Discussion on Smoke Free Parks: Parks and Recreation Director Sherri Proud said Johnson County Public Health encouraged the City to make the parks smoke-free, and the Parks and Recreation Commission has recommended adopting an ordinance prohibiting tobacco, vape, and nicotine use at all Coralville parks and park facilities. Proud noted other Johnson County cities have already adopted a smoke-free ordinance for parks and park facilities. She said the ordinance would exclude Brown Deer Golf Club.
3. City Administrator’s Time: City Administrator Kelly Hayworth asked Proud and Schamberger to provide an overview of the location of services for RAGBRAI on Friday, July 28, including camping, stage, medical, shuttle, vendors, etc. They also noted volunteer opportunities are available.

Adjourned at 8:15 pm.

Notes taken by Ellen Habel, Deputy City Administrator