

## Minutes

Coralville Arts Commission  
Tuesday, February 12, 2019  
12:00 p.m.  
Coralville Public Library



## Approval and Comments

12:00 p.m. Call to Order

12:00 p.m. Citizen Comments

Coralville Resident Beurivage reports that she is looking forward to *Tommy*.

12:05 p.m. Approval of Agenda

Moved by Goodfellow, seconded by Habley

12:07 p.m. Approval of January Minutes

Moved by Goodfellow, seconded by Habley.

## Reports

12:10 p.m. City Council Report – Laurie Goodrich

Councilmember Goodrich reports that there is a City Council meeting tonight. The Council has already approved the audit report from last year, but the person will be here to give the official report tonight. The budget will be presented tonight. February 26 is a public hearing about the budget. The Arena in the Iowa River Landing will be sponsored by Extreme (Mediacom); still looking for a Fieldhouse sponsor. Construction continues, despite the weather. We are doing some sewage repair around Brown Deer.

12:13 p.m. Parks and Recreation Report – Sherri Proud

We are working on a scope of services description for a consultant. There are several areas to be addressed, such as is our percentage of fundraising vs ticket sales in a good place? We hope to have a consultant in place for March/April. We are working on increasing our back page presence on the GO section in the Press-Citizen, negotiating the contract now. The City is taking down the Hawkeye Ready Mix plant, and working on landscaping in the IRL area. Also writing grants.

12:16 p.m. CCPA Report – Evan Hilsabeck

We are kicking off the spring season this weekend with The Who's Tommy: In Concert. This show will be amazing, especially the concert lighting designed by Jeff Crone. Eulenspiegel had to be canceled on 2/5 and has been moved to 2/21. We are trying to help local schools who had to cancel evening events due to the recent wintry weather, such as NCJH. Behind the Scenes Tour tomorrow at 4:00 – This is for the EngAge program through the Rec Center. Another feature of this partnership is offering group discounts to select performances.

12:19 p.m. City Circle Theatre Company Report – Wes Habley

Very successful All in a Day Play Festival, thanks to Nicky Beaurivage for coordinating. Conversations continue about whether this might become an annual event, and which other theater groups might want to get involved. The last board meeting was canceled due to the weather; still trying to reschedule. Scarlet Pimpernel has been cast with some amazing actors, although we are still looking for a couple more men. The orchestra is not quite full yet. Sad news: Pete Trotter (bassoonist) recently passed away.

12:22 p.m. Young Footlites Report – Evan Hilsabeck reporting for Tarri Furlong

Alice's Adventures in Wonderland rehearsals are underway, although many rehearsals have been canceled due to the weather. The summer camp schedule has been announced, and registrations starts March 1. We have learned that it really takes two members to run these sessions, especially the ones in other spaces, so we are looking at increasing PT staff involvement.

### **Old Business**

12:30 p.m. Strategic Planning / Facilitation – Survey

Strategic Planning – Evan is still getting some estimates, but it seems likely we will need to apply for grant funding to help cover the expense. All 3 companies we have talked to have their own survey process, so we are not launching the one started with ArtsLab. We want to look at both fundraising and overall programming.

### **New Business**

12:45 p.m. Action Item: The Christians Proposal

See City Circle's proposal to start the 2019-2020 season with *The Christians*, and the outreach plan. The outreach efforts will be conducted by both CC Board and CCPA staff, probably overseen by the marketing committee. Motion to accept: Goodfellow/Burton; all in favor.

### **Conclusion**

12:55 p.m. Comments from the Commission

The pre-show discussion at the CPL for *Tommy* was very well received, and it would be great to do this for not only this event, but maybe all City Circle productions

Clarification from Evan on which consultant companies we are talking with, and that we hope to start sooner than this summer, which is when IAC grants would be announced.

1:00 p.m. Adjourn

Moved by Weber, seconded by Habley